

CYDES 2023

2ND EDITION OF THE WORLD'S INTEGRATED CYBER DEFENCE, CYBER SECURITY
& EMERGING TECHNOLOGY EVENT FOR THE GLOBAL COMMUNITY

10 - 13 JULY 2023

Malaysia International Trade and Exhibition Centre
(MITEC), Kuala Lumpur, Malaysia

FINAL SHOW BLUEPRINT

Show Name:	CYDES 2023 - 2nd Edition of The World's Integrated Cyber Defence, Cyber Security & Emerging Technology Event for the Global Community.
Date:	10 - 13 July 2023
Profile:	A national event and serves as a powerful platform for showcasing expertise, solutions, and cutting-edge technologies aimed at combating present and future cyber threats.
Hosted & Organised by:	National Security Council (NSC). National Cyber Security Agency (NACSA).
Co-Organised by:	Alpine Integrated Solution Sdn. Bhd.
Endorsed by:	Malaysia External Trade Development Corporation (MATRADE).
Strategic Partners:	<ul style="list-style-type: none">• Department of Standards Malaysia (JSM).• The Malaysian Administrative Modernisation and Management Planning Unit (MAMPU).• Cyber Security Malaysia.• Malaysia Network Information Centre (MYNIC Berhad).• Malaysia Board of Technologists (MBOT).• Royal Malaysia Police (PDRM).
Industry Strategic Partners:	<ul style="list-style-type: none">• Malaysia Digital Economy Corporation (MDEC) Sdn. Bhd.
Industry Partner	<ul style="list-style-type: none">• The National Tech Association of Malaysia (PIKOM).• TM ONE.• Association of Information Security Professionals (AiSP).
Academic Partner	<ul style="list-style-type: none">• EC-Council.
Supporting Organisation:	<ul style="list-style-type: none">• CREST.
Media Supportinng:	<ul style="list-style-type: none">• BERNAMA.• CISO Magazine.• My Security Media.• My Security Marketplace.• IBR Asia Group Malaysia
Brand Sponsors	<ul style="list-style-type: none">• Velum Labs.• Amazon Web Services.• CrowdStrike.

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ALPINE INTEGRATED SOLUTION SDN BHD

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Not to Be Distributed

	<ul style="list-style-type: none"> • Deloitte. • Forcepoint. • Google Cloud. • HeiTech Padu. • Laiyan. • Mandiant. • Microsoft. • Palo Alto Networks. • Sentinel One. • YesWeHack.
Feature Events:	<ul style="list-style-type: none"> • Official Opening Ceremony by YAB Dato' Seri Anwar bin Ibrahim; Prime Minister of Malaysia (<i>Represented by YAB Dato' Sri Haji Fadillah bin Haji Yusof; Deputy Prime Minister</i>). • The Malaysia Cyber Security Ecosystem Symposium 2023. (Brand Sponsor: CrowdStrike, HeiTech Padu and Forcepoint). • The 2nd ASEAN Cyber Security Forum 2023. (Brand Sponsor: TM One). • The 2nd Malaysia Cyber Security Strategy Forum 2023. (Brand Sponsor: Amazon Web Services, CrowdStrike, Deloitte, Google Cloud, MDEC and Palo Alto Networks). • The 2nd ICTSO (ICT Security Officer) Convention 2023. (Brand Sponsor: HeiTech Padu, MDEC, SAPURA, Velum Lab and YesWeHack). • Closing Ceremony by YBhg. Tan Sri Dato' Seri Mohd. Zuki bin Ali; Chief Secretary to the Government (<i>Represented by YM Raja Dato' Nushirwan bin Zainal Abidin, Director General for National Security, National Security Council, Prime Minister's Department</i>).
Visitor Profile:	<p>5,336 attendees made up of Government officials, ICTSO, corporate organisations, military, law enforcement, academicians, experts and professionals who specialise in Cyber Security.</p> <p>Total Registered Attendees – 5,336</p> <p>Breakdown:</p> <ul style="list-style-type: none"> • Visitors Physical – 3,397 • Visitor Online - 795 • Delegates – 774 • Speakers – 90 • VIPs – 226 • Media – 54
Countries Represented:	15 from around the world (Australia, Brunei, China, Finland, France, India, Indonesia, Laos, Singapore, Sweden, Switzerland, Thailand, Sri Lanka, United Kingdom, United States).
Side Events:	<ul style="list-style-type: none"> • CYDES CYBER WARZONE by wargames.my – Capture The - Flag Challenge. (Sponsor: Velum Labs). • Youth in Cyber: Developing a Better Cyber Security Communication for Our Next Generation. (Sponsor: Velum Labs and Laiyan).

	<ul style="list-style-type: none"> • ASEAN Networking Lunch. • Malaysia – Japan Cyber Policy Dialogue (Online). • Malaysia – Singapore High Level Cybersecurity Roundtable. • Women in Cyber: Women Leadership Quality. (Sponsor: Microsoft and Batik House). • CYBER100 E-Booklet Launch. • MOU signing: NACSA and Velum Labs. • MOU signing: NACSA and Microsoft. • Scholarship Presentation by EC Council. 																																												
Technical Presentation CYBER Podium	21 Sessions from 12 companies.																																												
Business to Business via CYDES Web App	933 users held 54 meetings sessions. Total Profile Impression: 94,815 Total Company Impression: 118,352 Total Product Impression: 1,754																																												
Participating Organisation:	188 local and international organisations: <table border="1"> <thead> <tr> <th>Country</th> <th>Organisations</th> </tr> </thead> <tbody> <tr><td>US</td><td>Extrahop</td></tr> <tr><td>Malaysia</td><td>Agensi Keselamatan Siber Negara (NACSA)</td></tr> <tr><td>Singapore</td><td>AiSP</td></tr> <tr><td>US</td><td>Amazon Web Services</td></tr> <tr><td>Singapore</td><td>ASEAN CIO Association</td></tr> <tr><td>Malaysia</td><td>Asia Pacific University (APU)</td></tr> <tr><td>Switzerland</td><td>Asperiq</td></tr> <tr><td>Australia</td><td>Australian Strategy and Policy Institute (ASPI)</td></tr> <tr><td>Malaysia</td><td>Axiata Group Bhd.</td></tr> <tr><td>UK</td><td>BAE Systems</td></tr> <tr><td>Malaysia</td><td>Bank Negara Malaysia</td></tr> <tr><td>Malaysia</td><td>Bluesify Solutions Sdn. Bhd.</td></tr> <tr><td>UK</td><td>British High Commission (Singapore)</td></tr> <tr><td>Brunei</td><td>Brunei Computer Emergency Response Team (BruCERT)</td></tr> <tr><td>US</td><td>CrowdStrike</td></tr> <tr><td>Singapore</td><td>Cyber Security Agency - CSA</td></tr> <tr><td>Brunei</td><td>Cyber Security Brunei</td></tr> <tr><td>Malaysia</td><td>CyberSecurity Malaysia</td></tr> <tr><td>Malaysia</td><td>Data Systems Sdn. Bhd.</td></tr> <tr><td>Malaysia</td><td>Deloitte</td></tr> <tr><td>India</td><td>EC- Council</td></tr> </tbody> </table>	Country	Organisations	US	Extrahop	Malaysia	Agensi Keselamatan Siber Negara (NACSA)	Singapore	AiSP	US	Amazon Web Services	Singapore	ASEAN CIO Association	Malaysia	Asia Pacific University (APU)	Switzerland	Asperiq	Australia	Australian Strategy and Policy Institute (ASPI)	Malaysia	Axiata Group Bhd.	UK	BAE Systems	Malaysia	Bank Negara Malaysia	Malaysia	Bluesify Solutions Sdn. Bhd.	UK	British High Commission (Singapore)	Brunei	Brunei Computer Emergency Response Team (BruCERT)	US	CrowdStrike	Singapore	Cyber Security Agency - CSA	Brunei	Cyber Security Brunei	Malaysia	CyberSecurity Malaysia	Malaysia	Data Systems Sdn. Bhd.	Malaysia	Deloitte	India	EC- Council
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Singapore	Exclusive Network
Singapore	Forcepoint
Malaysia	Google Cloud
Malaysia	H3C
Malaysia	HeiTech Padu
Malaysia	International Islamic University Malaysia (IIUM)
Switzerland	International Telecommunication Union (ITU)
US	INTERPOL
Malaysia	ISIS Malaysia
Malaysia	Laiyan Coffee
Laos	Lao Computer Emergency Response Team (LaoCERT)
Malaysia	Majlis Keselamatan Negara (MKN)
US	Mandiant
Malaysia	Maxis Communications
Malaysia	MBOT (Malaysia Board of Technology)
Malaysia	MDEC Pavilion Advanced Product Design Sdn. Bhd. Infinity Consulting Technology Sdn. Bhd. (3) Cydentiq Sdn. Bhd. DNSVault Sdn. Bhd. e-Lock Corporation Sdn. Bhd. Firmus Sdn. Bhd. Netbytesec Sdn. Bhd. (2) Nexagate Sdn. Bhd. SecureKi Sdn. Bhd. Securelytics Sdn. Bhd. Securemetric Technology Sdn. Bhd. (7) SysArmy Sdn. Bhd. TecForte Sdn. Bhd. Vigilant Asia (M) Sdn. Bhd.
Malaysia	Microsoft
Singapore	MimeCast
Malaysia	Mynic & DNSECC
Malaysia	NanoSec
Indonesia	National Cyber and Crypto Agency
Thailand	National Cyber Security Agency Thailand
Singapore	OpenGov Asia
Indonesia	Palo Alto Networks
Malaysia	Petronas
Malaysia	PIKOM
Malaysia	Primary Guard
Malaysia	Provintell
Malaysia	Rehack Consultancy
China	Sangfor Technologies

	Australia	Senetas Corp. Ltd.
	US	SentinelOne
	Malaysia	SME Bank
	Malaysia	Suruhanjaya Komunikasi dan Multimedia Malaysia (MCMC)
	Singapore	Swimlane
	Malaysia	System Consultancy Services (SCS)
	Malaysia	Telekom Malaysia
	Malaysia	Tenaga Nasional Berhad
	Malaysia	TM ONE
	Malaysia	Unit Pemodenan Tadbiran dan Perancangan Pengurusan Malaysia (MAMPU)
	Malaysia	Universiti Kebangsaan Malaysia (UKM)
	US	US-ASEAN Business Council (USABC)
	Malaysia	Velum Labs / Sapura
	France	YesWeHack
	Malaysia	Polis Di Raja Malaysia (PDRM)
	Malaysia	Jabatan Standard Malaysia (JSM)
	Malaysia	Sunway University
	Malaysia	Al Bukhary international University
	Malaysia	Multimedia University (MMU)
	Malaysia	University of Cyberjaya
	Malaysia	Universiti Teknologi Petronas
	Malaysia	National Defence University of Malaysia (UPNM)
	Malaysia	German-Malaysian Institute
	Malaysia	Universiti Teknologi MARA
	Malaysia	University of Kuala Lumpur
	Malaysia	Universiti Sains Islam Malaysia
	Malaysia	University of Malaya
	Malaysia	Tunku Abdul Rahman University of Management & Technology (TARUC)
	Malaysia	Ministry of Defence
	Malaysia	Malaysian Space Agency (MYSA)
	Malaysia	Prime Minister Department
	Malaysia	University Technical Malaysia (UTEM)
	Malaysia	EY Malaysia
	Malaysia	Payments Network Malaysia
	Malaysia	Tecforte
VIP	Total 228 VIP from 15 nations Local VIP Attendees: 134 Foreign Attendees: 94	

Hosted VIP Tour

29 VIP Tours were conducted. These are the VIPs who participated:

Brunei

- Mr. Shamsul Bahri bin Haji Kamis; Interim Commissioner Cyber Security Brunei (Cyber Security Brunei).
- Siti Khadijah binti Haji Ismail; Senior Operation Brunei Computer Emergency Response (Brunei CERT).
- Haji Mas Zuraime bin Haji Abdul Hamid; Head of National Computer Emergency Response (CERT), (Brunei CERT).

Indonesia

- Mr. Agria Rhamdhan; Senior Cybersecurity Analyst, National Cyber and Crypto Agency Indonesia.
- Ms. Ristia Ika Asnia; Legal Drafter, National Cyber and Crypto Agency Indonesia.

Laos

- Vongvilai Inthasanh; Head of Lao Computer Emergency, Response Team – LaoCERT, Rep. for Director General Lao Computer Emergency Response Team (Lao Computer Emergency Response Team).

Malaysia

- YAB Dato' Sri Haji Fadillah bin Haji Yusof; Deputy Prime Minister of Malaysia
- YBhg. Datuk Seri Ayob Khan bin Mydin Pitchay; Deputy Inspector, General of Police, Malaysia, Royal Malaysia Police.
- YM Raja Dato' Nushirwan bin Zainal Abidin; Director General of National Security Council Malaysia.
- YBhg. Laksamana Muda Dato' Shamsuddin bin Ludin; Director General of Defence Cyber & Electromagnetic Division Ministry of Defence.
- Mrs. Shariffah Rashidah binti Syed Othman; Acting Chief Executive, National Security Council Malaysia.
- YBr. Johari bin Hashim; Director National Cyber Coordination and Command Centre (NC4), National Security Council Malaysia.
- Mrs. Ria Septia Budiarsih binti Sachlin; Under Secretary Information Management Division, Ministry of Defence.
- Mr. Azlikamil bin Napiah, Director General Malaysian Space Agency (MYSA) Malaysian Space Agency.
- YA Mrs. Aslina binti Joned; Director of the Advisory Board Prime Minister Department, Prime Minister Department.
- Mr. Hamzah bin Ishak; Deputy Director General for National Security Council Malaysia.

- Mr. Badrul Shah bin Mohd. Idris; Director of Communication Strategic Division (BGSPS), National Security Council Malaysia.
- Mr. Mohd Tarmizi bin Dan; Director of the National Operations Management Center (PPON), National Security Council Malaysia.
- Mr. Masdzarif bin Mahat; Director of Operation University, Technical Malaysia (UTeM), University Technical Malaysia.
- CP Dato' Haji Baharuddin bin Haji Ahmad; Deputy Director General for National Security Council, National Security Council Malaysia.

Singapore

- Mr. David Koh; Chief Executive Cyber Security Agency (Cyber Security Agency - CSA).
- Mr. Dan Yock Hau; Assistant Chief Executive - National Cyber Resilience (Cyber Security Agency - CSA).
- Mr. Sithuraj Ponraj; Director International Cyber Policy Office (Cyber Security Agency - CSA).
- Ms. Sherwyn Koh; Manager International Cyber Policy Office (Cyber Security Agency - CSA).
- Ms. Farhanah binti Hussin Bagharib; Assistant Director International Cyber Policy Office (Cyber Security Agency - CSA).
- Mr. Andre Shori; Vice President of AiSP, Association of Information Security Professionals Singapore.

Sri Lanka

- Mr. Sanjee Balasuriya; Director Information Security (Information and Communication Technology Agency – Sri Lanka).

Thailand

- LTG. (Retd.) Parinya Chaidilok; Senior Expert on Policy and Strategy, Rep. for Secretary General National Cyber Security Agency - Thailand (National Cyber Security Agency – NCSA Thailand).
- Ms. Sirikwan Chaidilok; Central Administration Office (National Cyber Security Agency – NCSA Thailand).